

# StoreFrontDirect.com

Your StoreFront. Our Back Office.



## Introducing a StoreFront that exists to grow your business, not just take orders.

### Move Your Business Forward

StoreFrontDirect (SFD) has been tailored to help you rapidly achieve branded eCommerce goals resource and capital free. Experience the benefits that comprehensive functionality, secure processes and systems, no overhead, and no compatibility issues gives your business.

### Get Infinitely Scalable Sales Growth

StoreFrontDirect is the first stand alone, feature-rich StoreFront developed to help you build infinitely scalable sales. Every StoreFront is embedded with "first of its kind" business building tools to automate growth and raise your customer's lifetime value.

### Extend Your Reach Fast

It is the complete StoreFront platform designed for usability, branding, seamless deployment and adaptability to the pace of your business...with built in order management, warehouse, fulfillment, predictive analytics, and seamlessly integrated back office services that speak directly to your business.

All of this in market in under 60 days! It's that simple.

Call us to schedule a demo to see these features in action. Learn how StoreFrontDirect's solution can extend your reach beyond traditional sales channels. Simply and cost effectively.

## OUR PARTNERS



# STOREFRONT*DIRECT*

## FEATURES INCLUDE :

### Easy to manage orders

- Acceptance of all leading credit cards, wire transfers & purchase orders
- Tax calculations by any jurisdiction
- Real-time order tracking
- Superior fraud detection tools
- Secure PCI compliant facilities and services
- Easy-to-use administrator site management panels

### Enhanced, actionable customer profiles

- Guest or user profile sign-in
- Pre-emptive address verification
- Complete customer order history, live order status & tracking
- Order history with status updates
- Create and edit orders from Admin Panel
- Robust reporting and performance dashboards
- Personalized order & shipping confirmation emails
- 24/7/365 live customer care center
- Companion services & other cart promotions

### Unique marketing and promotion tools

- Responsive design
- Newsletters/RSS feeds
- Repeat customer recognition
- Peer-to-peer marketing
- Rich transactional emails
- Abandoned cart, upsell & repeat purchase remarketing
- Visualized KPI's with key breakdowns, benchmarks & forecasts
- Machine learning & predictive analytics to catalyze growth
- Real time, data-driven online campaigns & promotions
- Social networking & sharing

### Easy to manage products

- Physical, digital, bulk & direct
- Unlimited categories & category levels
- Display products in multiple categories
- Enhanced product pages with images & product reviews
- Fully customizable product descriptions
- Up-sell and cross-sell products to generate additional sales
- Easy to manage content changes

### Search, track and report data

- Search Engine friendly architecture
- Admin dashboard for report overview
- User defined file names to site pages
- Traffic by device and channel
- Data import, export, synchronization
- Meta Tags to all pages in the StoreFront
- Alt tags can be added to images
- Integrated with Google Analytics
- Sales, shopping cart, product, customer, shipping, inventory, demographics, customer profile reporting
- Real time answers & tracking capabilities

### Seamless inventory and warehousing

- Advanced inventory & warehouse management
- Customer and volume pricing abilities
- Easy track & manage back orders & drop shipments
- Complete audit trails for all transactions
- Multiple fulfillment methods and workflows
- Integrated direct shipping with USPS, Canada Post & all major North American Couriers

### No hosting burden

- Fast and secure cloud hosting
- PCI DSS compliant platform
- Advanced security monitoring



**Get the StoreFront*Direct*.com competitive edge!**  
**Find out how you can simplify your e-commerce. Call us at 416-722-6789 or email us at [simple@storefrontdirect.com](mailto:simple@storefrontdirect.com).**